PARIVARTAN

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SOCIAL SECTOR NEWS

It is no surprise that AI has entered the social sector, and organisations are using it to optimise their existing systems. These tools can help optimise daily operations and reporting, engage and attract donors through AI-driven messages, and generate data-driven impact through real-time analysis.

The IDR article talks about how, for AI investments to translate into impact, both funders and nonprofits need to look beyond the new technology and focus on adapting, improving, and sustaining the AI solution.





ACHIEVEMENT

PRIDE India's Livelihood Intervention Helps Panchayat Earn ₹12 lakh award

Punas Gram Panchayat, Block Lanja, has been awarded the Mukhyamantri Gram Samruddhi Award, securing 2nd Rank in Lanja Block along with a cash award of ₹12 lakh. During the evaluation, the Gram Panchayat secured an additional 4 marks for its project interventions, which significantly contributed to its second-place ranking.

The villagers, Gram Panchayat members, Sarpanch, and Government officials acknowledged and appreciated the CSR donor and The Pride India for their valuable contribution to the village's development. As a token of appreciation, the Gram Panchayat has also presented an Appreciation Letter recognising the project's support.

Message from Virendra Kulkarni (Regional Head Konkan)

Progress is strengthened when we work together. This edition showcases the impact of our programmes and the collective efforts of our donors, partners, teams, and communities. Together, these efforts are helping build more resilient communities and create opportunities for lasting, sustainable change.



PROGRAMME HIGHLIGHTS: MONSOON EDITION

Restoring Check Dam, Reforming Lives

Environment

When check dams silt up and crack, they turn into hollow concrete shells. When a check dam dies, a village is forced to migrate, and fields that could feed families turn completely barren.

Through localised engineering, desilting, and structural repairs, we have unlocked a massive ecological and economic pivot for the region. See more



Before Repair



After rainfall

Celebrating World Tribal Day!

Education



This was celebrated at the Koturde Muktshala with great enthusiasm. The School Committee President, Vice-President, and parents were present during the celebration. The importance and significance of the day were explained to the students. Additionally, at the Dr. Babasaheb Ambedkar Memorial, Mahad, a felicitation program was organized by the Adivasi Katkari Samaj Sanghatana to honour students who had successfully passed the 10th standard examination. The students were felicitated in recognition of their academic achievement.





Building Resilience for Safer Tomorrow

Disaster Risk Reduction and Preparedness

In Mahad, where floods and landslides are a recurring reality, preparedness can save lives. This year, 92 PRIDE India team members and rural youth participated in our annual Disaster Risk Reduction & Safety Training Programme, gaining practical first-responder skills through hands-on training led by NDRF experts.

From CPR, first aid and casualty evacuation to fire safety, water rescue and a live K9 search and rescue demonstration, participants learned how to respond when every second counts.

The NDRF also equipped our Mahad office with life jackets, fire safety equipment and training resources, strengthening local emergency preparedness.

Our sincere thanks to the NDRF for helping build safer, more resilient communities.

44 years of PRIDE India!



Kindness tree



Gratitude Tree



Lippan Making Workshop



Flower-making workshop



Office Celebration- Lanja



Office Celebration- Dharashiv



Office Celebration- Head Office



Office Celebration- Mahad

SUCCESS STORY

How One Farmer Saved His Harvest





In dry Dharashiv, 83-year-old Kashinath Gaware and his son spent years at the mercy of unpredictable monsoons. Every dry spell threatened their 1.31-hectare farm as their borewell regularly ran dry. When El Niño struck with record-low rainfall, leaving neighbouring fields parched and farmers hesitant to sow, Kashinath took action.

Through the Shashwat Gram Project, he built a dedicated farm pond to harvest rainwater and strategically irrigated his fields during peak heatwaves. While nearby crops withered, Kashinath's harvest flourished, proving that smart preparation can overcome even the toughest climate challenges. See More

Celebration Spotlight!



Sakhi Jallosh-
Women's Engagement Program



Raksha Bandhan In Muktashala



World Literacy Day



World Breastfeeding Week



Teachers' Day

Great Place To Work®

Certified

AUG 2026-AUG 2027

INDIA ™

PRIDE India received Great Place to Work certification 4th year in a row!

This once again shows that our greatest strength has always been our people. Thank you to our dedicated team for fostering a workplace where compassion meets excellence!

Impact This Quarter- July to September 2026



36,877 Women Empowered
1828 Children reached
1213 Farmers reached
122 Trainings and Awareness Sessions Conducted

We are a registered NGO for Tata Mumbai Marathon 2027!



For any enqueries. Get in Touch! sian.martis@prideindia.org / 9167672290

GET INVOLVED!

BRING LEARNING TO LIFE

For children with limited resources, geometry boxes, crayons, paints, and notebooks are more than learning tools for solving formulas or expressing creativity; they inspire students to attend school, learn with confidence, and dream bigger.
This Joy of Giving Week (Oct 2–8), we aim to empower 2000+ children with essential learning kits across Education programmes in Navi Mumbai and Raigad.
Every contribution, no matter the amount, helps provide essential learning materials to a child.

Geometry Box / Crayons / Paints= ₹250
6 Heavy-duty Notebooks (200 pages each) = ₹500
Complete learning kit= ₹750

